

March 20, 2010

Dear Local Business Owner:

I am writing to announce our upcoming fundraising event, the **10th Annual Heart to Heart 5K Race, 1.5 Mile Fitness Walk and 1 mile Kids Fun Run to be held on Sunday June 6, 2010 inside Lake Lenape Park**. Last year there was over **1500 people** in the park for the festivities and it has continued to grow each year and become a much-anticipated family fun community event.

The funds raised from this event are used to further the mission of our foundation to encourage heart healthy lifestyles across the lifespan that aid in the prevention of cardiac disease and to help provide for the necessary treatments and care following a cardiac event. To this end, we have been honored to provide multiple Automated External Defibrillators (AED's) to select community locations to treat sudden cardiac death as well as provide needed assistance to patients for their cardiac rehabilitation, medications and treatments when they are in need. We have also utilized our funds to target the health of the children in our area through teaching materials and equipment provided to multiple local elementary schools that encourage healthy choices in their young lives.

If you have supported this event in the past, we are so grateful and would appreciate your consideration again as we celebrate our 10th year. If you are new to us, we would ask that you consider joining the over **85 businesses** that have helped make this event a success over the past decade.

Attached is a sponsorship response form for your consideration. If you are able to partner with us in this endeavor, please complete the form no later than **May 1st** in order to meet our printing deadlines. We greatly appreciate your time and support for the health of our local community.

Please do not hesitate to contact me with any questions or concerns.

Sincerely,

Donna Alderfer, Director
Healthy Hearts Foundation
670 Lawn Avenue Suite 3
Sellersville, PA 18960
215-257-9500 ext #137
director@healthyheartsfoundation.com

Sponsor Response Form

Thank you for your willingness to sponsor the Heart to Heart event. Kindly complete the form below and return before May 1st, 2010.

<p>Beat Keepers up to \$250</p> <ul style="list-style-type: none"> • Website listing with link to your website • DJ announcements on race day • Name listings on a paper inside each race bag (by sponsorship level) • May put any coupons, marketing materials, promotions or freebies in race bags • Table signs on food serving and seating areas 	<p>Pressure Checkers greater than \$250</p> <ul style="list-style-type: none"> • Website listing with link to your website • DJ announcements on race day • Name listings on a paper inside each race bag (by sponsorship level) • May put any coupons, marketing materials, promotions, or freebies in race bags • Name listing on adult race shirts
<p>Rhythm Shockers greater than \$500</p> <ul style="list-style-type: none"> • Website listing with link to your website • DJ announcements on race day • Name listings on a paper inside each race bag (by sponsorship level) • May put any coupons, marketing materials, promotions, or freebies in race bags • Name and Logo on adult race shirts 	<p>Heart Savers greater than \$1000</p> <ul style="list-style-type: none"> • Website listing with link to your website • DJ announcements on race day • Name listings on a paper inside each race bag (by sponsorship level) • May put any coupons, marketing materials, promotions, or freebies in race bags • Name and Logo on adult race shirts • Exhibit space: 10x12 tent, table, and chairs available
<p>Pace Makers greater than \$1500</p> <ul style="list-style-type: none"> • Website listing with link to your website • DJ announcements on race day • Name listings on a paper inside each race bag (by sponsorship level) • May put any coupons, marketing materials, promotions, or freebies in race bags • Name and Logo on adult race shirts • Exhibit space: 10x12 tent, table, and chairs available • Multiple professionally made lawn signs throughout park and along course • Radio mention on WNPV ads 	<p>Life Sustainers greater than \$3000</p> <ul style="list-style-type: none"> • Website listing with link to your website • DJ announcements on race day • Name listings on a paper inside each race bag (by sponsorship level) • May put any coupons, marketing materials, promotions, or freebies in race bags • Name and Logo on adult race shirts • Exhibit space: 10x12 tent, table, and chairs available • Multiple professionally made lawn signs throughout park and along course • Radio mention on WNPV ads • Name and logo on adult race bags • Special mention at official start of all three events and awards ceremony

Please check here if you would like to donate an item for our **raffle**.

Name (as you would like it to appear): _____

Address: _____

Telephone: _____

Website: _____

Contact person: _____

E-mail: _____

Please make checks payable to Healthy Hearts Foundation and send to
670 Lawn Avenue Suite 3, Sellersville, PA 18960.

If you are giving an in-kind donation of goods/services what is the estimated value? _____

Do you have anything you would like to put in the race bags? (Circle one) Yes No

We estimate 500 adult bags and 500 kids bags and are available to pick up your item if needed.